



Corporate  
Social Responsibility  
& Sustainability  
Annual Report 2016-17



**SJVN**  
An Inclusive Corporate Citizen



# CSR Corporate Social Responsibility & Sustainability



## Editorial Team :-

**Chief Patron :**

**Sh. R.N. Misra**

Chairman & Managing Director

**Patron :**

**Sh. Nand Lal Sharma**

Director (Personnel) &

Chairman, SJVN Foundation

**Advisor :**

**Sh. A.K. Mukherjee**

Chief General Manager (HR)

**Editor :**

**Sh. D.P. Kaushal**

Addl. General Manager (HR)

CSR Head-cum-Secretary, SJVN Foundation

**Associates :**

**Sh. Awadesh Prasad**

DGM (CSR)

**Sh. Sunil Satlani**

Manager (C-CSR)

**Sh. Dhiraj Gupta**

Manager (HR) - CSR

**Publisher :**

**SJVN Foundation**

Shakti Sadan, SJVN Corporate Office Complex,

Shanan, Shimla, HP-171006

## INSIDE

S.N.	INSIDE	Page No.
	Messages/Editor Speak	1-4
1.	Introduction	5-6
2.	Corporate Social Responsibility - Legal Framework	7-9
3.	SJVN's CSR and Sustainability Framework	10-12
4.	CSR Verticals and Annual Plan	13-16
5.	Glimpses of Major CSR & Sustainability Initiatives 2016-17	
	(a) Health and Hygiene	17-24
	(b) Education and Skill Development	25-31
	(c) Infrastructural and Community Development	32-36
	(d) Sustainable Development	37-41
	(e) Preservation & Promotion of local culture & sports	42-42
	(f) Assistance during natural disasters	42-42
6.	Recognition of CSR efforts of SJVN	43-44
7.	Documentation Monitoring and Evaluation	45-47
8.	Closing Summary	48-48

## MESSAGE

### Chairman & Managing Director



Message

Some 30 years ago when SJVN (née NJPC Limited) was born, it derived strength from the people of Himachal Pradesh who happily gave away their precious land for building the country's largest 1500 MW Nathpa Jhakri Hydro Power Station and taking part in energizing the country's growth. By virtue of this very strength, success and confidence achieved in implementing this project SJVN has today grown manifold and diversified into many other fields of power generation as well as transmission. Today SJVN feels indebted to the people of five states of its operations who have joined the national mission called "**Power for all**". It also becomes imperative for the company to show its gratitude to them in the true sense, by empowering the society for their sustainable development.

In achieving this endeavor, SJVN has already embarked upon a journey of social change through inclusive growth. Its efforts have long been in strategic and focused direction. Though the company had initiated its CSR practices much before its inclusion in the Companies' Act, the efforts have now been made more objective. It had identified and evolved a strong presence by institutionalizing its systems and also establishing a dedicated SJVN Foundation way back in 2011. The company found that an empowered and educated society would not only be more supportive but also self-sustaining for its own growth. Beyond the philanthropy of one time support, SJVN had initiated long term plans in the fields of health care & hygiene, education & skill development, infrastructure & community development, etc. A new chapter included was taking part in the national mission of Swachh Bharat, a drive for clean India.

The company's participation in the Swachh Bharat mission by constructing as many as 2421 toilets in schools in four states of its operations was only a beginning which is slated to continue with providing public toilet facilities for the general public besides providing a Sewerage Treatment Plant in Jhakri village for the benefit of thousands of its residents.

Bringing about a fruitful change in the quality of lives of the people is the prime objective of any responsible corporate body and more so for SJVN Limited which has evolved its people centric strategy by touching many aspects of their lives.

  
(R.N. MISRA)

MESSAGE  
Director (Personnel) &  
Chairman, SJVN Foundation



Message

Stepping beyond the age old practice of cheque book philanthropy, SJVN is today proud to have truly impacted the quality of life of thousands of people not only in the areas of its operations but also in far flung areas located in other states. The major objective has been to bring smiles on the faces of as many people as it can. The beneficiaries range from new born children to their mothers, youth and students, to senior citizens as well as women who manage the home and the family at the back stage. The company's vision is to not only empower the youth to make them self-reliant but also to bring the benefit of its umpteen community services at the doorsteps of the people living in far flung and remote areas. Reaching out to the needy for improving their quality of life has been the mission of SJVN's CSR efforts.

Working for the society gives a true sense of satisfaction as it touches lives and hearts of the people. Seeing smiles on the faces of children who have been provided better avenues of education as well as scholarships for higher studies; on the faces of villagers whose houses are now not only well connected with the highways but are also well lit; on the faces of elders who are getting medical treatment, medicines and other facilities at their door steps indeed gives a lot of solace to any corporate. The motto of the SJVN CSR efforts had been touching lives and bringing smiles on the faces of underprivileged sections of the society. Year after year, the number of beneficiaries are increasing and adding satisfaction to the bag of SJVN.

As Chairman of the SJVN Foundation, I had been personally following up implementation and timely execution of the various CSR projects. As far as the funds for the countless CSR works being undertaken and initiated regularly, the corporate has no dearth, courtesy the regular profits being earned by the company.

Not only identifying various avenues where SJVN can better the lives of the society, the company has also been taking part in the initiatives of the Union Government as well as the state governments where its projects are located. The ultimate objective is however to make the society share the progress and prosperity of the company.

  
(N.L. SHARMA)

## Editor Speak



## Editor Speak

SJVN Foundation is pleased to present the third volume of its Annual Report which is an effort to document the various activities being undertaken by the company in the field of fulfilling its Corporate Social Responsibility. For long SJVN has been implementing the activities under six major verticals like health and hygiene, education & skill development, community development etc.

It is a matter of great pride that the number of people benefiting from the various schemes undertaken by SJVN Foundation during the financial year 2016-17 has increased manifold. Under the healthcare schemes alone about 1.5 lac people were benefitted through 14 Mobile Medical Units and specialised health camps organized in the vicinity of 8 power projects of the company in 10 districts and four states of company's operations. The noble venture of taking medical facilities to the door steps of the needy had been embarked on 24th May 2012, to coincide with the company's silver jubilee year with the launching of 6 mobile health vans named "**Satluj Sanjeevani Sewa**". Being operated in association with HelpAge India, the number of these units has now increased to 14 and the area of operation from 2 states to 4 states.

In the area of education, aimed at benefitting the youth, we are proud to have touched the lives of as many as 3000 people with a host of education and skill development schemes. Last year alone 765 meritorious school students were rewarded,

the number which is equal to the beneficiaries of the last few years. The company's most acknowledged **Silver Jubilee Merit Scholarship Scheme** benefitted as many as 250 students last year alone taking the total beneficiaries to 887. Another initiative taken up last year was to provide residential coaching of 11 months duration for appearing in IIT and JEE competitions under the company's '**Abhayanand Super 30**' scheme which benefitted 04 students from Himachal Pradesh.

Another ambitious scheme SJVN Foundation has undertaken is to develop Jhakri and Bayal as model villages of Himachal Pradesh with amenities comparable with many urban areas. While SJVN had been providing umpteen amenities for the benefit of the people of village Jhakri and Bayal, the company has now decided to develop them as model villages. The company has identified various works to develop these two villages in consultation with the village committees and are proposed to be implemented in the times to come.

For undertaking various CSR activities under the focussed verticals of operations, SJVN Foundation has kept a budget of ₹35.57 crore for the financial year 2017-18, which is close to the total expenditure incurred in the previous years. Our endeavour will be towards utilisation of 100% fund in transparent and due diligent manner.

**D.P. KAUSHAL**  
Addl. GM (P&A)-CSR Head cum  
Secretary, SJVN Foundation



## Introduction

**SJVN implements its CSR activities with the belief that a business cannot succeed unless the society around it also develops alongside.**

**P**ublic Sector Undertakings (PSUs) in India are business entities which have the status of being Government-owned companies and are considered as 'State' under Article 12 of the Constitution of India. During the post-independence era, Government laid down the roadmap for developing Public Sector Undertakings as an instrument of facilitating and promoting self-reliant economic growth. The main objectives of setting up the Public Sector Enterprises are to help in the rapid economic growth and industrialization of the country, creating the necessary infrastructure for economic development, creating employment opportunities etc. In tune with the above objectives, the public sector has throughout played a strategic role in building up the economy. Besides, the PSUs also serve the interest of society by taking responsibility for the impact of their activities on customers, employees, shareholders, communities and the environment in all aspects of their operations. Accordingly, the CPSEs generally undertake a number of non-commercial

responsibilities in furtherance of their commercial objectives popularly known as Corporate Social Responsibility'.

*(Source - Recommendations of 3rd PRC).*

Thus PSUs take further the concept of a welfare state in dual manner. Firstly by doing its commercial activities and

### SJVN's CSR Verticals



simultaneously undertaking various activities under its Corporate Social Responsibility initiatives.





SJVN, being a Central PSU, has been doing its CSR activities since long, even before the issuance of DPE guidelines and advent of clause 135 under Companies Act, 2013. However, its efforts have become more institutionalized, formalized and directed after the DPE guidelines. As per the data available in the Ministry of Corporate Affairs, out of 5097 Companies (Private and public sector), SJVN is placed at 55th rank in terms of the CSR budget spent. This is a great achievement for SJVN and it also gives a sense of fulfilment to all the employees as important stakeholders. This has been possible only because the company is earning profits and has implemented its CSR initiatives in letter and spirit.

SJVN implements its CSR activities with the belief that a business cannot succeed unless the society around it also develops alongside. Companies Act, Government

guidelines, millennium development goals, human rights and the national agenda are the principles which guide the organisation's CSR orientation.

The SJVN corporate vision statement that motivates all of us **"to be the best-in-class Indian power company, globally admired for developing affordable clean power and sustainable value to all stakeholders"** and mandate of the mission statement for **"developing and operating projects in cost effective and Socio-environment friendly manner"** - is how we judge ourselves and draw satisfaction about the smooth alignment that we have been able to demonstrate between our business goals with that of the societal needs.

#### Case Study-1

#### Skill Development - NJHPS, Sarahan (HP)

Name- Mahender Singh Bisht

Age- 35 years

Gender- Male

Address- Rangori, P.O. Sarahan, Tehsil Rampur, Distt. Shimla (H.P)

Intervention- Training on Tourism Activity (Tourist Guide)

Implementing agency- HIMCON

After completing his Secondary education, he was a little confused about his future as he was uncertain about the courses and avenues available for employment including self employment. One day, he came to know through Panchayat that SJVN is organizing skill development training program on tourism activity. Without giving second thought he got himself registered for the training program at Kotla conducted through HIMCON.

He learned a lot from the training & guidance received during the skill training program. After having good knowledge about the sector, backward and forward linkages, he started organizing tours, tracking, camping in Sarahan Bushahar Valley. Now he also manages the hotel & is also planning to register his own traveling agency.





## Corporate Social responsibility- Legal framework

**SJVN ranks 55th during FY 2015-16 in terms of CSR spend amongst 5097 Companies**

**C**orporate Social Responsibility is a management concept whereby companies integrate social and environmental concerns in their business operations and interactions with their stakeholders. CSR is generally understood as being the way through which a company achieves a balance of economic, environmental and social imperatives (Triple-Bottom-Line Approach), while at the same time addressing the expectations of shareholders and stakeholders. It is also understood as the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the local community and society at large. Although the term is not new in this Corporate world but its scope & meaning has undergone major changes from treating it as a mere charity in comparison with the responsibilities/ duties of the Corporate towards the outer world.

CSR was made compulsory for public sector undertakings after introduction of DPE guidelines on CSR in 2011 and further by the introduction of Companies Act 2013.

On 27th February, 2014, the Government of India has notified the rules for CSR spending u/s 135 of the New Companies Act 2013 along with Companies (Corporate Social Responsibility Policy) Rules, 2014 effective from 1st April 2014. Turning the CSR from voluntary activities to the

**Legislated by Parliament**



mandated responsibilities, also governed by the bundle of regulations, as per details below :





### Eligibility Criteria

Section 135 of the Companies Act, 2013 makes it binding that “every company having a net worth of rupees five hundred crore or more, or a turnover of rupees one thousand crore or more or a net profit of rupees five crore or more, during any financial year, shall ensure that the company spends, in every financial year, at least two per cent of its average net profits made during the three immediately preceding financial years.

### Composition of CSR Committee

The Company should constitute a Corporate Social Responsibility Committee as follows:

1. The Committee shall consist of minimum 3 (three) including 1 (one) Independent Director, however in case of Private Company or the Company which is not required to appoint Independent Director on board, or Foreign Company, the committee can be formulated with 2 (two) directors.
2. The CSR Policy shall be formulated in accordance with the Companies Act, and the CSR Committee will be responsible for framing the policy, finalizing the amount to be spent on CSR, monitoring & implementation of the Scheme.
3. If Company ceases to fulfil the eligibility criteria for three consecutive years, then the company is not required to comply until it meets the eligibility criteria once again.

The CSR Rules provide the manner in which CSR committee shall formulate, monitor the policy and the manner of understanding for CSR activities.

### CSR Expenditure

CSR expenditure shall include all expenditure including contribution to corpus on projects or programs relating to CSR activities, approved by the Board on the recommendations of its CSR Committee, but does not include any expenditure on an item not in conformity or not in line with activities which fall within the purview of schedule VII of the Act. Company may meet CSR obligations by setting up a Registered Trust, Section 8 Company or Society. Activities exclusively for the benefit of employees and their families is not CSR. Activities undertaken in pursuance of the normal course of business of the company is not CSR and only CSR activities within India can be taken into consideration.

### Yearly Compliances

1. The Annual Report of the Company shall include a comprehensive Report on CSR in the format as prescribed in the Companies (Corporate Social Responsibility Policy) Rules, 2014, containing particulars on Overview of CSR Policy, Composition of the Committee, Average Net Profit, prescribed expenditure and details of its spending, reasons in case of failure, etc.
2. The disclosure on CSR in Board Report should also be available on the Company's Website.
3. The activities included in the CSR Policy and the prescribed expenditure being undertaken/spent shall be ensured by the Board, in the respective manner.



**Statistical facts of CSR in India during FY 2015-16**  
(Source - Ministry of Corporate Affairs)

No. of companies for which data compiled	5097
No. of companies having CSR expenditure	2691
Total amount spent on CSR	₹ 9822 Crore
Top Company in terms of CSR spend	Reliance Inds. Ltd. ₹ 652 Crore
Top PSU in terms of CSR spend	NTPC Ltd. ₹ 491.8 Crore
SJVN rank in terms of CSR spend	55th ₹ 28.9 Crore
Top state where maximum CSR expenditure was spent	Maharashtra ₹ 1138 Crore
Top sector in terms of CSR spend	Health/ Eradicating Hunger/ Poverty and malnutrition/ Safe drinking water/ Sanitation ₹ 3117 Crore



**Case Study-2**  
**Mobile Health Unit – Buxar**

Name- Ramlal Singh  
Age- 85 Years  
Gender- Male  
Address- Sikroul village Chousa Block, Buxar district, Bihar  
Under treatment for- Hyperprotenium (High blood protein) and associated morbidities  
Intervention-Health services through mobile medical unit.



Ramlal Singh for 15 years suffered from an undiagnosed disease that caused swelling all over his body and left him bedridden. He could not access or afford any treatment during this time, as the government hospital was more than 10 kms away and the private hospital closer to his home was beyond his means.

MHU services started in Sikroul village in July 2014. Publicity and announcements of the project grabbed the attention of Shivnarayan, the elder son of Ramlal Singh. He immediately got in touch with the MHU team who upon hearing the medical history of Ramlal made a home visit. He was diagnosed with Hyper protinium after physical examination and blood tests. The doctor in MHU prescribed medicines to treat the ailment and followed up with regular home visits for the next two years. The team closely monitored Ramlal's health and medication, as he also suffered from memory loss. The team's efforts resulted in significant improvement of the health of Ramlal over a period of 2 years.



## SJVN's CSR And Sustainability Framework

SJVN has constituted a Trust registered as 'SJVN Foundation' comprising seven trustees for implementation of CSR programs. The Trust is headed by Director (Personnel) cum Chairman SJVN Foundation. The trustees are senior management personnel from cross functional teams so as to infuse the strategic direction to the societal aspect of the organization.

In accordance with Companies' Act, 2013, Companies (Corporate Social Responsibility Policy) Rules, 2014 ('the Rules') and DPE guidelines on CSR applicable w.e.f. 2014, SJVN has constituted a committee of Directors on CSR and also modified its CSR policy accordingly. As per the Act and the guidelines set out, SJVN has made a provision of allocating 2% of the average net profits made during the three immediate preceding financial years for CSR activities.

### CSR Committee

The convention at SJVN is that the Committee of Directors is headed by an Independent Director that allows the monitoring process to be a transparent one and ensures that the CSR funds are utilized with due diligence.

The role of CSR committee encompasses drawing up the CSR budget, annual plan,

formulating the CSR policy and monitoring of CSR activities. In such a framework CSR always gets due

### Value Creating CSR Activities

#### Resolution of social issues

- Tackling environmental and Social Problems
- Sustainable development of Society

#### Business Growth

- Healthy environment of growth
- Educated & Skilled Local Manpower
- Empowered Society
- Goodwill



policies and programs being pursued are in tune with the spirit behind CSR legislation.

Together the Committee of Directors and Board of Directors (COD/BOD) steer the CSR journey of the organization and decide the direction in which the company must move forward.

The Committee of Directors on CSR had been constituted in the 198th BOD meeting. The latest reconstitution has been done in 243rd BOD meeting. The details of members are as follows:

1. Sh. Ganesh Dutt - Independent Director and Chairman of the CSR Committee
2. Sh. N. L. Sharma, Director (Personnel)-Member
3. Sh. R.K. Bansal, Director (Electrical)-Member

During the FY 2016-17, five meetings of COD on CSR were held as per details:

Meeting	Date
15th	26/05/2016
16th	07/10/2016
17th	22/10/2016
18th	16/01/2017
19th	23/03/2017

### SJVN Foundation

In order to make the implementation of CSR initiatives in an effective and transparent manner, a Special Purpose Vehicle (SPV) type of arrangement has been made where internal stakeholders are engaged in implementation of the corporation's CSR. SJVN has constituted a 'Trust registered as **'SJVN Foundation'** comprising seven trustees for implementation of CSR programs. The Trust is headed by Director (Personnel) cum Chairman SJVN

## CSR and Sustainability Framework





Foundation. The trustees are senior management personnel from cross functional teams (representation of project and corporate) so as to infuse the strategic direction to the societal aspects of the organization. SJVN Foundation meets at least once in every quarter and the agenda is discussed in detail.

The present constitution of the Trust is as follows:

#### Permanent Trustees from the Corporate Office

- |                           |                       |
|---------------------------|-----------------------|
| 1. Sh. Nand Lal Sharma    | Chairman              |
| Director (P)              |                       |
| 2. Sh. A.K. Mukherjee     | Trustee               |
| Chief GM (HR)             |                       |
| 3. Sh. S.K. Bandyopadhyay | Trustee-<br>Treasurer |
| Chief GM (F&A)            |                       |
| 4. Sh. D.P. Kaushal       | Trustee-<br>Secretary |
| AGM (HR)-CSR              |                       |
| 5. Sh. Ravi Uppal         | Trustee               |
| AGM (C-CP)                |                       |

#### Trustees from the projects on rotational basis:

- |                      |         |
|----------------------|---------|
| 1. Sh. Sanjeev Sood  | Trustee |
| HOP (NJHPS)          |         |
| 2. Sh. Suresh Thakur | Trustee |
| HOP (RHPS)           |         |

During the FY 2016-17, four Foundation meetings were held as per details :

Meeting	Date
17th	05/07/2016
18th	31/09/2016
19th	28/12/2016
20th	20/03/2017

#### SJVN CSR and Sustainability Policy

The Corporate Social Responsibility and Community Development Policy of SJVN, based on the CSR guidelines issued by Department of Public Enterprises, Government of India, 2010 was approved by the BOD at its 208th meeting held on 30-11-2011. Now as per the Companies Act, 2013, the CSR Policy has been revised and was approved by BOD at its 232nd meeting held on 07-11-2014.

#### Case Study-3

#### Skill Development - RHPS, Kullu (HP)

Name- Alka

Age-25 years

Gender- Female

Address- Vill: Dumga P/O: Tunan, Tehsil: Nirmand Distt: Kullu HP

Intervention : Training on Bed Side Patient Attendant (BSPA)

Placed in Shri Ram Cardiac Centre (Kapurthala Chowk Jalandhar)

The story of Miss Alka D/o Sh. Bahadur Singh, Vill: Dumga P/O: Tunan Tehsil: Nirmand Distt: Kullu HP who hails from a humble background could be an encouraging one for many youths. After completing her Secondary education, she was interested in doing a job and looking for guidance and support.

In the meanwhile she came to know that SJVN is organizing Skill Cum Placement Linked Program in the trade of Bed Side Patient Attendant. She registered herself with the course 'Bed Side Patient Attendant (BSPA)' at Chati, Tehsil Nirmand, Distt. Kullu (H.P.) during FY 2016-17 conducted through HIMCON. After the training, she got placed in Shri Ram Cardiac centre at Jalandhar. Her positive attitude makes her believe that her hard work and commitment will surely lead her to the path of success. At present not only she is economically independent but also supports her family.





## CSR Verticals And Annual Plan

**SJVN has adopted a pragmatic approach in finalizing the annual CSR plan where the participation of all internal as well as external stakeholders is ensured at all levels.**

**B**ased on the Schedule VII of Companies Act, 2013 and the national agenda, CSR projects at SJVN are undertaken under the following six verticals:

- **Health and Hygiene**
- **Education and Skill Development**
- **Infrastructural and Community Development**
- **Sustainable Development**
- **Promotion and Preservation of Local Culture & Sports**
- **Assistance to the victims of Natural Disasters/Calamities**

These six verticals are the broad heads which encompass all the activities mentioned in schedule VII of the Companies' Act, 2013.

### **CSR and Sustainability Budget FY 2016-17**

As per Companies' Act, 2013 SJVN is required to allocate 2% of the average net profits made during the three preceding financial years. Annual 2% of the average net profit of SJVN during last

three years is Rs. 33.93 Crore.

SJVN has adopted a pragmatic approach in finalizing the annual CSR plan where the participation of all internal as well as external stakeholders is ensured at all levels. The process of preparation of a budget

### **SJVN's CSR Verticals**



plan for the ensuing year starts in the month of December. Project heads are consulted and their inputs are considered. At the projects level, the



needs, aspirations and suggestions of external stakeholders at the local level are taken into consideration before raising a demand for budget allocation to the corporate office. In turn the CSR budget is prepared at the corporate level and submitted to the Committee of Directors. After incorporating the recommendations of the Committee of Directors, the Board of Directors is competent to approve the budget. The whole process takes over 2 months and by March the annual plan and budget for the next year is finalized.

After completion of the financial year, expenditure against the allocated heads is finalized and presented in the Directors Annual Report, duly signed by Chairman SJVN Foundation and Chairman Committee of Directors on CSR.

#### Average Net Profit of the Company for the last three financial years

The Average Net Profit of the Company for the last three financial years is as under:

S. No.	Financial year	Net profit (in ₹Crore)
1	2013-14	1338.19
2	2014-15	2047.25
3	2015-16	1705.12
4	Average of (1+2+3)	1696.85
5	<b>2% of Average of 4</b>	<b>33.937</b>
6	Unspent budget of Previous Year	3.22
7	<b>Total available budget for FY 2016-17 (5+6)</b>	<b>37.157 Say 37.16</b>

#### Prescribed CSR Expenditure

The prescribed CSR expenditure is ₹3393.7 Lakh @ 2% of the average net profits made during the three immediate preceding financial years. The net profit is calculated in accordance with the provisions of Section 198 of the Companies Act, 2013.

#### Details of CSR spent during the financial year

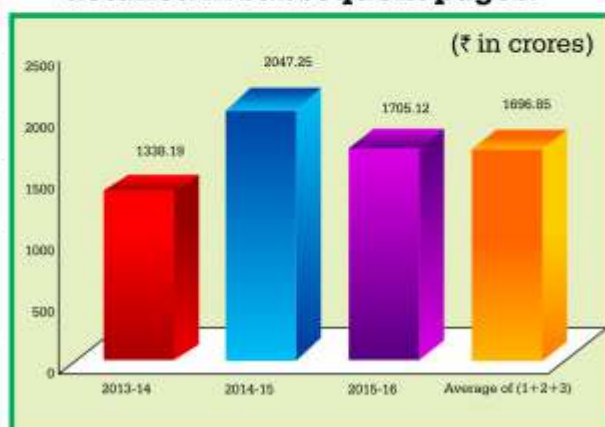
##### (a) Total amount to be spent for the financial year;

₹3393.7 Lakh has been approved in FY 2016-17 which is 2 % of the average net profit of SJVN during last three years. In addition, unspent/ unutilized budget of previous years amounting to ₹322 Lakh was available, which resulted into total available CSR and Sustainability budget of ₹3716 Lakh for the year.

##### (b) Amount unspent with SJVN FOUNDATION

The entire 100% budgeted funds of ₹3716 Lakh were utilized.

##### (c) Manner in which the amount spent during the financial year is detailed in subsequent pages.



Net Profit of the company



### The budget & Expenditure details for FY 2016-17:

(₹ in lacs)

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
SN	CSR project or activity identified	Sector in which the project is covered	Projects or programs (1) Local area or other (2) State and district where projects or programs was undertaken	Amount outlay (budget) project or program wise	Amount spent on the projects or programs Sub-heads : (1) Direct expenditure on projects or programs (2) Overheads	Cumulative expenditure upto the reporting period	Amount spent: Direct or through implementing agency *
1	Health and hygiene	Health	HP-Kinnaur, Shimla, Kullu, Mandi, Hamirpur, Kangra, Solan, Palampur Uttarakhand-Uttarkashi, Chamoli, Bihar- Patna, Buxar, Maharashtra-Ahmednagar, Arunachal Pradesh-Papumpare etc.	850.00	634.51	634.51	HelpAge India, Indian Association of Muscular Dystrophy (IAMD), SJVN (Departmentally), Himachal Road Transport Corporation, Vivekanand Medical Research Trust, Palampur etc.
2	Education and Skill Development	Education	HP-Kinnaur, Shimla, Kullu, Mandi, Hamirpur, Kangra, Uttarakhand- Uttarkashi, Chamoli, Bihar- Buxar, Haryana-Palwal, Maharashtra-Ahmednagar, Arunachal Pradesh-Papumpare etc.	790.00	1605.48	1605.48	Dept. of Empowerment of SC, OBC, Minority and Differently Abled, GOHP, Technical Education, Vocational & Industrial Training, Himachal Pradesh, Sundernagar, Himachal Consultancy Organization (HIMCON), Construction Industry Development Council (CIDC), Swavalamban, Education departments of HP, Prayas Society, Hamirpur, Society for promotion of Youth and Masses (SPYM), Center for Social Responsibility and Leadership (CSRL), Himachal Pradesh Bal Kalyan Parishad, Artificial Limbs Manufacturing Corporation of India (ALIMCO), Dr. Hedgewar Samarak Samiti, Shimla, Sh. Muktinath Ved Vidyashram, Sh. Duddha Baba Sanyas Ashram, Dr. Y.S. Parmar University of Horticulture and Forestry, Nauni, CSK HP Krishi Vishwavidyalaya, Palampur etc.
3	Infrastructural Development and Community	Community Development	HP- Kinnaur, Shimla, Kullu, Mandi, Hamirpur, Kangra Uttarakhand- Uttarkashi, Chamoli Bihar- Patna, Buxar Maharashtra- Ahmednagar	1235.00	1051.05	1051.05	SJVN (Departmentally), community based organizations (CBOs), MC, Shimla



### The budget & Expenditure details for FY 2016-17:

(₹ in lacs)

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
SN	CSR project or activity identified	Sector in which the project is covered	Projects or programs (1) Local area or other (2) State and district where projects or programs was undertaken	Amount outlay (budget) project or program wise	Amount spent on the projects or programs Sub-heads : (1) Direct expenditure on projects or programs (2) Overheads	Cumulative expenditure upto the reporting period	Amount spent: Direct or through implementing agency *
4	Preservation & promotion of culture, heritage, Sports etc.	Culture Development	HP- Kinnaur, Shimla, Kullu, Mandi, Hamirpur, Kangra Uttarakhand- Uttarkashi, Chamoli Bihar- Patna, Buxar Maharashtra- Ahmednagar	75.00	37.83	37.83	Distt. Administration (Respective state Govt.) and other agencies
5	Sustainable Development	Sustainability	HP- Kinnaur, Shimla, Kullu, Mandi, Hamirpur, Kangra, Lahul & Spiti Uttarakhand- Uttarkashi, Chamoli, Dehradun Arunachal Pradesh- Papumpare	100.00	119.10	119.10	CBOs, local govt. Panchayats, School Management Committees, Himachal Pradesh Irrigation & Health Department (HP IPH), Uttarakhand State Council for Science and Technology, Dehradun, Energy efficiency Services Ltd. (EESL) etc.
6	Assistance to the victims of natural disasters/ calamities	Natural disaster	Himachal Pradesh, Bihar	100.00	52.45	52.45	CM Relief Fund (Himachal Pradesh), departmentally etc.
7	Miscellaneous CSR activities & Administrative Exp.	Misc.	--	566.00	215.70	215.70	Administrative expenses, M/s Centre for Market Research & Social Development Pvt. Ltd., New Delhi etc.
	<b>Total</b>			<b>3716.00</b>	<b>3716.12</b>	<b>3716.12</b>	

\* The projects are mainly implemented through various specialized agencies as indicated in each row.





state governments. In view of this genuine and growing need of the people, SJVN has added another dimension to its health care mission.

**'Health at your Doorstep'** scheme of SJVN Limited was launched in 2012 with a mission to reach out to such people who needed these facilities close to their homes. Courtesy SJVN's mission, such patients are now treated with due diagnostic support and medicines are also provided free of cost at their door steps through the Mobile Medical Units and Health camps being organised regularly. The visiting doctors maintain complete records of such patients and make follow up visits too. Not only the aged, women folk too was found to be giving little care to their health care needs. Besides other common diagnosis like diabetic, blood pressure, orthopaedics, eye, and dental, the women needed gynaecology related treatment which is now being taken care

of properly. As a result of the new initiative, more than 50 percent of the patients visiting MMUs are women. Every year as many as 35,000 patients are getting added to the list of beneficiaries. Going by the statistics, the number of children below 18 years of age was 30 percent.

### **Satluj Sanjeevani Sewa**

Launched on the occasion of company's Silver Jubilee celebrations with 6 Mobile Medical Units, the company is presently operating as many as 12 MMUs in four states namely Himachal Pradesh, Uttarakhand, Bihar and Maharashtra. The free health consultancy and medicines to the rural people is being provided under the umbrella *"Satluj Sanjeevani Sewa"* through 12 mobile medical units (MMUs). The project is being implemented through HelpAge India. The MMUs are equipped with qualified





medical staff (MBBS doctors, pharmacists, social protection officers) and basic diagnostic test equipment. Further, as envisaged in Annual Plan for FY 2016-17, two additional MMUs; one in tribal area of NJHPS at Nichar in Kinnaur district of Himachal Pradesh and another in Naitwar Mori HEP in Uttrakhand through HelpAge India were launched on 15th August, 2016 which became operational w.e.f. 20th

September, 2016 at Naitwar Mori HEP and 29th September, 2016 at Nichar under NJHPS.

A total 1,21,387 (Male-57427, Female-63,960) treatments were provided during 2016-17. Details of the cumulative treatments provided through the 12 MMUs till 31st March, 2017 are as follows:

SN	MMU (Project Area)	Total Treatments by MMUs till March 2017		Grand Total
		Male	Female	
1	Buxar1	19938	17367	37305
2	Buxar2	10895	9065	19960
3	Devsari1	17732	19878	37610
4	Devsari2	16144	13259	29403
5	Dhulasidh	16696	24511	41207
6	Khirvire	15291	15079	30370
7	Luhri-1	19364	19369	38733
8	Luhri-2	19346	22760	42106
9	Naitwar Mori	3375	2787	6162
10	Nathpa Jhakri-1	23200	30561	53761
11	Nathpa Jhakri-2	2835	3235	6070
12	Rampur	12612	19565	32177
	<b>Total</b>	<b>177428</b>	<b>197436</b>	<b>374864</b>



In addition to the above, two MMUs one each at NJHPS and RHPS are being operated in project affected areas providing free consultations and medicines by company doctors. Details of the beneficiaries of these two medical units are as detailed ahead :



Name of project/ MMU location	Total treatments during FY 2016-17			Total treatments since beginning (Cumulative up to 31st March,2017)		
	Male	Female	Total	Male	Female	Total
NJHPS	214	321	535	12702	19053	31755
RHPS	4435	4683	9118	15188	19801	34989

### OTHER MEDICAL SERVICES

#### Health camps in association with HelpAge India

The company had embarked upon the scheme to provide health care facility in villages with a target of organising around 40 health camps every year in the areas of its operations in four states. The objective of organising health camps is to

provide specialised medical services in the areas of gynaecology, ophthalmology, orthopaedics, pedagogy etc. which also include various medical tests. For the FY 2016-17, an MOU was entered between SJVN and HelpAge India for conducting 40 health camps. Details of beneficiaries of these health camps during the year is as follows :

State	Total patients		
	Male	Female	Total
HP	4212	6343	10555
Uttarakhand	1183	1305	2488
Bihar	1465	1630	3095
Maharashtra	368	314	682
<b>Total</b>	<b>7228</b>	<b>9592</b>	<b>16,820</b>





During the past four years, as many as 150 health camps were organised benefitting more than 43,000 people. Consolidated status of health camps conducted in association with HelpAge India is as follows:

FY	No. of camps	No. of beneficiaries
2013-14	30	7,411
2014-15	40	8,461
2015-16	40	10,650
2016-17	40	16,820
<b>Total</b>	<b>150</b>	<b>43,342</b>

#### OTHER MEDICAL CAMPS

##### Medical services by Dr. Hedgewar Samarak Samiti, Shimla, HP

Financial support of ₹1,00,000 was

extended to Dr. Hedgewar Samarak Samiti, Shimla, HP for organizing a free health camp on 26th February, 2017 at Village Dargi in Dhamsi dist Shimla. At the camp organised by the Samiti, 203 patients were medically examined (Male 119/ Female 84) and given free medicines. In addition, blood tests on 35 patients was also done free of cost.

#### Dental Health Camps

20 dental camps were organized in schools falling under Rampur Hydro Power station's project affected Panchayats and 16 dental camps were organized in project affected Panchayats of Rampur. In the 36 dental camps, as many as 2067 patients were treated.

#### Case Study-4 Mobile Health Unit – Nathpa Jhakri, HPS

Name- Shyamu Ram  
Age- 69 Years  
Gender- Male  
Address- Village Talara, Shahdara District-Shimla (H.P).  
Intervention - Health Services through mobile health unit.



Mr. Shyamu Ram registered himself with the SJVN MHU Nathpa- Jhakri- Rangori site on 5th July, 2015. He had been suffering from hearing loss and loss of vision. His initial consultation session with the MHU team was slightly challenging. He spoke in a local dialect that could not be understood by the team. Patients waiting for their turn pitched in and helped the team in communicating with Mr. Ram. The diagnosis revealed that he also needed a treatment plan for Arthritis.

Mr. Ram, was prescribed Ciprofloxacin Tab, Ciprofloxacin Eye drops, Paracetamol, Calcium, B-Complex and Diclogel Ointment. Regular medication and medical consultation has improved his health significantly. He is satisfied with his treatment course and thanks the SJVN and MHU Team.





### Dental clinic services at project hospital

In addition, the Rampur Project Hospital's Dental clinic is also open to locals in which 1046 patients were benefitted during the year.

### Sample collection services

The Rampur Project Hospital is also providing the services of diagnostic check-up of samples through SRL. During the year, 352 patients benefitted through sample collection services.

### Health camp at Chiputa, Arunachal Pradesh

In addition to the health camps being organised on a regular basis in the four states of the company's operations, a health camp at Primary health centre, Chiputa, Arunachal Pradesh was also organized by the SJVN Foundation in which 800 patients were treated.

### SJVN empowering women of weaker sections

Under the company's Women and Child Development scheme, financial

assistance of ₹5,000 each is provided to pregnant women, falling under BPL category, in its project areas during ante-natal and post-natal period for proper nourishment. During both the medical consultations gift packs worth ₹1000 each, consisting of nutritional food, soaps, and other hygienic items etc. is also given to each of the BPL women.

During the financial year, 158 BPL women were benefitted under this scheme.

S.N.	Name of Project	No. of Beneficiaries
1	NJHPS	04
2	RHPS	42
3	LHEP	13
4	DSHEP	07
5	DHEP	36
6	NM&JS	39
7	APHEP	17
	<b>Total:</b>	<b>158</b>





During the past four years as many as 339 BPL women have been benefitted under this scheme as per details:

FY	No. of beneficiaries
2012-13	16
2013-14	72
2014-15	54
2015-16	39
2016-17	158
<b>Total</b>	<b>339</b>

#### Providing Aids and Assistive Devices

An MOU was signed with Artificial Limbs Manufacturing Corporation of India

(ALIMCO) for conducting six camps, 3 in Himachal Pradesh, 2 in Uttarakhand and 1 in Buxar (Bihar) for providing artificial limbs, aids and assistive devices to persons with disabilities (PWDs). The camps were organised at a cost of ₹119.19 lakhs for preliminary assessment of PWDs to arrive at the number and type of aids & assistive devices required to be distributed (Assessment camp) followed by distribution of aids & assistive devices (distribution camp) to the already assessed PWDs. Details of the camps organised is as follows:

S.N.	Location	Date of assessment camp	No. of Beneficiaries	Actual cost of the camp (₹ Lakhs)	Date of distribution camp
1	Buxar	20/10/2016	267	27.88	10/02/2017
2	Mori	21,23 & 25/10/16	169	18.38	5,7, 9/12/ 2016
3	Hamirpur	10/08/16	117	10.52	18/01/2017
4	Rampur	30/08/2016	139	13.68	31/01/2017
5	Shimla	27/02/2017 to 09/03/2017	490	46.98	21-30/ 03/2017
6	Chamoli	17,18/03/2017	29	1.75	29/03/2017
	<b>Total</b>		<b>1211</b>	<b>119.19</b>	





### Financial assistance for Construction of Muscular Dystrophy Centre

SJVN Foundation is funding Indian Association of Muscular Dystrophy (IAMD) for construction of **Manav Mandir** - an Integrated Muscular Dystrophy Centre at Solan. During the past three years Rs 355.48 lakhs was contributed towards this project. Other PSUs like PFC and ONGC have also come forward to support this project. Further, on the basis of the report and recommendations of duly constituted committee, SJVN Foundation has provided additional financial assistance of ₹57.26 Lakh for construction of 4th Floor of the Centre. The details of the financial assistance extended to IAMD till date is as under :

S.N.	Date of Release	Amount (₹)
1	09.07.2013	1,00,00,000
2	28.03.2014	1,00,00,000
3	30.03.2015	1,00,00,000
4	07.04.2016	55,48,000
5	14.12.2016	57,26,588
	<b>Total</b>	<b>4,12,74,588</b>

### "Augmentation of Medical Equipments and Instruments"

During the year, SJVN has extended financial assistance of ₹72,10,475 to Vivekanand Medical Research Trust, a unit of Vivekanand Medical Research Trust, Palampur, Tehsil Palampur, Himachal Pradesh for procurement of equipment and instruments for medical treatment. Further assistance of ₹20 lakh is also being considered for the balance requirement of funds for the purpose and is proposed to be released during FY 2017-18.

### Awareness campaign and other activities on drug abuse/ addiction

With a view to generate public awareness about ill effects of drugs and their addiction, SJVN has taken up a project with HRTC for display of slogans/messages on drug abuse on the backside of 500 school/college buses for 6 months at a cost of ₹47.50 lakh..





## Glimpses of Major CSR & Sustainability Initiatives 2016-17 : B. Education & Skill Development



**I**nvesting in the future generations of the people living in the vicinity of SJVN's projects in particular and people of the states in general has been considered as a futuristic step by the company. SJVN firmly believes in empowering the people as it believes that an empowered and educated society is the greatest asset it can build. The efforts include not only extending financial assistance to the meritorious students by way of merit scholarships but also strengthening the education centres of the area in a big way. The company finds that developing technical skills of the youth would be more effective to improve their employability in their own business or in employment. For realizing the mission, SJVN has long been engaged in various activities. Brief of the activities undertaken during the FY 2016-17 is summed up as follows:

### **ITIs sponsorship for project youth**

SJVN has long been sponsoring students from project areas to Govt ITIs. In addition to the academic fees, the students are given stipend of ₹2,000 per month. During the last financial year 108 students from

project areas of Himachal Pradesh, Bihar and Uttarkhand states have been sponsored to the government run ITIs as per details ahead :

Name of Project	No. of candidates Sponsored
NJHPS	20
RHPS	20
LHEP	30
DSHEP	30
DHEP	08
<b>Total</b>	<b>108</b>

### **Bringing Education within reach**





### Skill development training through Apprentices scheme

In order to provide skill development training on the lines of Apprenticeship training, 117 local youths were provided one year apprentice training at the company's power stations as follows :

S. N.	Name of project	ITI	Diploma holder	Total
1	NHPS	37	23	60
2	RHPS	39	18	57
	<b>Total</b>	<b>76</b>	<b>41</b>	<b>117</b>

The apprentice trainees are provided stipend as follows:

Apprentice	Per month stipend (₹)
ITI	5,000
Diploma	8,000

### Skill development programmes of one to three months duration

During the year, skill development training was provided to 895 candidates

in the areas of Cutting & Sewing, Mobile Repair, Beauty Parlour, Sweater Knitting, Fruit Processing, Bed side Patient attendant, BPO, Handloom weaving, Electrician, Office Assistant, Food processing, Computer Hardware etc. as detailed below :

S. N.	Name of agency	No. of programs	No. of candidates
1	HIMCON	19	475
2	CIDC	04	159
3	Arunachal Pradesh Sewa Sangh	02	31
4	HIM institute for rural development (HIRD), Rampur	04	120
5	Swavalamban	02	20
6	Society for Promotion of Youth and Masses (SPYM)	01	90
	<b>Total</b>	<b>32</b>	<b>895</b>





### Short term training/awareness programs

For furthering the **“Skilling India Initiative”** of the Government of India as well as the national mission of doubling the income of farmers, MOUs were entered between SJVN Foundation and Dr. Y.S. Parmar University of Horticulture and Forestry, Nauni on 15th June, 2016 and with CSK Himachal Pradesh Krishi

Vishwavidyalaya, Palampur on 23rd September, 2016 for conducting 20 programs each for 1,000 farmers in the field of agriculture and horticulture. Further, some other programs were also conducted in association with HIMOARD and HIRD benefitting 107 farmers.

The details of the programs conducted is as detailed ahead :

S.N.	Name of agency	Duration of the program	No. of programs	No. of candidates
1	Dr. Y.S. Parmar University of Horticulture and Forestry, Nauni	6 Days (Residential)	20	500
2	CSK HPKV, Palampur	6 Days (Residential)	20	500
3	Himalayan Organization for Organic Agri Product (HIMOARD), Rampur-Organic farming training for farmers under Model village scheme	4 Day	01	35
4	HIM Institute for Rural Development (HIRD), Rampur-Awareness workshop & Counselling towards de-addiction	1 Day	02	72
<b>Total</b>			<b>43</b>	<b>1107</b>





### Development of Govt. ITIs as 'Centres for Excellence'

As per the estimates, the demographic dividend of India is expected to contribute 25% of global workforce by 2025. As a strong response to this development, Government of India has launched Skill India initiatives to transform this young population as skilled man-force so that they could contribute to the country's economic growth and at the same time get appropriate employment. In this direction, the role of Industrial Training Institutes (ITIs) in producing skilled human resource is fundamental which has been reiterated by the Hon'ble Prime Minister of India who says; *'if the 20th century saw India's foremost technical institutes – the IITs – make a name for themselves globally, the 21st century required that India's ITIs (Industrial Training Institutes) acquire global recognition for producing quality skilled manpower'*.

In this direction, a MOU was signed with Director, Technical Education, Sundernagar on 27th October, 2016 for developing six ITIs as 'centres of excellence'. Further, Institute Management Committee (IMC) has been notified by Govt. of India in

respect of 4 ITIs for which a fund of ₹4 crore @ ₹1 crore each ITI has been released. The details are as follows :

S. N.	Industrial Training Institute	Process Owner	Fund released (₹ in Lakh)
1	ITI Rampur Bsr, Distt, Shimla	NJHPS	-
2	ITI Khadahan, Distt, Shimla	LHEP	-
3	ITI Kumarsain, Distt, Shimla	LHEP	100
4	ITI Nainidhar, Distt, Shimla	LHEP	100
5	ITI Nirmand, Distt. Kullu	RHPS	100
6	ITI Dalash, Distt. Kullu	RHPS	100
<b>Total fund released</b>			<b>400</b>

The funds for remaining 2 ITIs will be released after constitution of IMC as per the MOU.

### SJVN Silver Jubilee Merit Scholarship Scheme

The SJVN Silver Jubilee Merit Scholarship Scheme which aims at inculcating competitive spirit among





students was launched on the occasion of company's Silver Jubilee in FY 2012-13. The scheme is open to 12th class meritorious students for pursuing higher studies in different streams. Selected students are paid a scholarship of Rs. 2,000 per month till the time they complete the course. The merit scholarship is awarded to students passing out the State Board, CBSE and ISC examinations from the 5 states of SJVN's operations namely Himachal Pradesh, Uttarakhand, Bihar, Maharashtra and Arunachal Pradesh. During the year 250 students were awarded scholarships under the scheme as per details :

### Imparting vocational training to disabled children for speech, hearing and visually impaired at Dhalli

In order to impart vocational training to disabled children at School cum Home for speech, hearing and visually impaired children at Dhalli, SJVN has agreed to provide financial assistance of ₹11,01,744 to H.P. Bal Kalyan Parishad.

S. N.	State	No. of scholarships	Date of award function	Cumulative scholarships
1	HP	149	14/01/2017	541
2	Uttarakhand	30	17/02/2017	135
3	Bihar	41	28/01/2017	126
4	Maharashtra	17	28/02/2017	48
5	Arunachal Pradesh	13	01/02/2017	37
<b>Total</b>		<b>250</b>		<b>887</b>





### Supporting economically poor students with residential coaching

Under this scheme, economically poor but talented students are sponsored by SJVN in "Abhyanand Super-30" by way of contributing ₹2.5 lakh per student for pursuing 11 months residential coaching for IIT/JEE. So far 15 students have been benefited under this scheme while the following four students were supported in FY 2016-17:

1. Robin, JNV Solan, Vill Kamru, Distt. Sirmaur
2. Dinesh Kumar, JNV Una, Vill-Pansal, Distt-Una
3. Rishabh Sharma, JCB Public Sr. Sec. School, Shimla
4. Saurabh Kumar, JNV, Shimla, Village Kanlog, Bemloe, Distt. Shimla

### Encouraging topper students of Govt. Schools

Under this scheme, the topper students of class 8th, 10th and 12th of the local government schools are provided cash awards ranging from ₹3000 to ₹10,000 depending on their position and class of education. The cash awards payable are as follows:

Class	Monetary rewards in ₹		
	First Position	Second Position	Third Position
8th	5000	4000	3000
10th	7000	6000	5000
12th	10000	8000	7000

Under the scheme, so far total 1510 students have been rewarded while during the year, 765 students from the vicinity of 9 projects of the company located in Himachal Pradesh, Uttarkhand, Maharashtra, Bihar and Arunachal Pradesh, as per details were honoured with cash awards:

Name of project	Class/Beneficiaries			
	8th	10th	12th	Total
NJHPS	79	52	55	186
RHPS	46	24	15	85
LHEP	39	18	23	80
DSHEP	71	39	67	177
NM&JS	12	13	20	45
DHEP	48	26	35	109
APHEP	15	8	10	33
KWPP	09	09	06	24
BTTP	12	09	05	26
<b>Total</b>	<b>331</b>	<b>198</b>	<b>236</b>	<b>765</b>





### Financial support to Sri Muktinath Ashram, Chandigarh

Sri Muktinath Ved Vidyalaya Ashram is a Sanskrit Gurukul based at Chandigarh. With a view to provide free education to the students pursuing Vedic education, a financial support of ₹9,31,200 was extended to the school during the year. The Gurukul is a residential institute imparting Vedic education.

### "VOICE" Centre extended financial support

Paryas, a Hamirpur based NGO was extended a financial support of ₹7,76,845 as first instalment for setting up of a project called VOICE (Vivekanand Organisation for Information, Communication & Empowerment) in District Hamirpur, Himachal Pradesh. The NGO had approached SJVN for a financial

support for building construction, furniture & operational expenditure. The NGO aims at providing basic computer skills to local people to make them computer literate. Financial assistance to "VOICE" Centre was approved as per detail below :

1. A financial assistance of ₹3,73,536 for furnishing the training hall against the cost estimate.
2. A financial assistance of ₹11,80,154 for procurement of computer appliances.
3. A financial assistance of ₹3,57,000 for engagement of faculty for training against utilization certificate from the agency.

Part payment of ₹7,76,845/- was released to NGO during 2016-17.

#### Case Study-5 Integrated Muscular Dystrophy Centre at Solan (HP)

Name- Rohit Thakur  
Gender- Male  
Age-23 yrs.  
Address - S/O Parshotam Singh, VPO-Daruhi,  
Teh & Distt-Hamirpur(H.P), Pin-177001  
Under treatment for- BMD



Rohit was suffering from Beckers type of Muscular Dystrophy(BMD) since birth. He was still able to walk independently but a care-taker was always required whenever he need to go out. Currently he is pursuing B.Tech in Information Technology from UIIT, HPU Shimla.

In 2015, he got to know about Indian Association of Muscular Dystrophy (IAMD) Centre at Solan from one of his relatives and then he made a contact with IAMD which suggested him to attend a Physiotherapy camp. However, the camps were not regular and integrated health facilities were not available.

Now that Muscular Dystrophy Centre, one of its kind in entire country, came at Solan with the help of SJVN Limited, so he alongwith other patients of Muscular Dystrophy are finding new ray of hope through this centre. He told that he is hopeful that when this centre will function at its full capacity with other services like natural therapy, water therapy etc., then his and others condition will certainly improve. He thanked SJVN and IAMD for this noble initiative.





## Glimpses of Major CSR & Sustainability Initiatives 2016-17 : C. Infrastructural and Community Development

**B**uilding community assets and developing infrastructural facilities are the backbone of improving the quality of life of the people is what SJVN firmly believes. It has therefore been adopted as one of the important aspect of CSR activities by SJVN. By building and augmenting community assets, it was found that SJVN was able to provide long lasting solutions to the needs of the society. The Company's activities in this vertical include construction of school buildings, hospitals, bus stand, mahila mandals, panchayat ghars, public toilets etc. All such activities are undertaken and executed with active association and participation of the local people and the authorities.

The needs of the community are assessed through formal meetings with the members of gram panchayats. Village level bodies known as 'Village Development Area Committees' (VDACs) have been formed with village Pradhan, a ward member, one female ward member and senior officials of the respective project. Involvement of members from the local community gives a sense of ownership of the project executed among them and the activity is fully supported by the public at large.

During the FY 2016-17, the following assets were constructed/ are being constructed:

S. N.	Name of project	No. of assets		
		Completed	Under Construction	Total
1	NJHPS	18	08	26
2	RHPS	24	12	36
3	LHEP	09	26	35
4	DSHEP	08	06	14
5	NM&JS	02	02	04
6	DHEP	07	01	08
7	BTPP	03	-	03
8	APHEP	04	-	04
	<b>Total</b>	<b>75</b>	<b>55</b>	<b>130</b>





These works are being executed by projects through VDACs, local contractors and SMCs etc.

### Creation of community assets and other works in Municipal Area, Shimla

During the FY 2016-17, following assets were created through Municipal Corporation, Shimla:

S. N.	Name of work	Amount payable (₹) as per LOA/commitment	Amount released so far (₹)
1	Construction/Improvement of link road from NH-22 to vill. Shanani	1,49,81,817	1,12,36,364
1a	Additional work regarding provision of duct system for cabling & culvert & channelization of Nallah in the link road	59,61,000	59,61,000
2	Development of Rani Ground at Kasumpti, Pari Mahal, Shimla	1,07,45,946	75,22,162
<b>Total</b>		<b>3,16,88,763</b>	

### MODEL VILLAGE SCHEME

Village Jhakri, where the power house of 1500 MW Nathpa Jhakri Hydro Power Station is located, today has all the semblance of being a modern upcoming town with facilities and amenities developed by SJVN Limited over the years. The villagers already have the facilities of quality education, quality medical & health care, approach roads, street lighting, drinking water, panchayat ghar, mahila mandal, etc. Under its Swachh Bharat Mission, SJVN has already provided a Sewerage Treatment Plant of one million litres per day capacity in this village. The project under the endeavour of promoting Open Defecation Free (ODF) mission of the Government of India was constructed at a cost of ₹9.99 crore through the I&PH department of the Government of Himachal Pradesh. The STP is already benefitting about 615 households of the village with a provision of adding more beneficiaries in the times to come.

Similarly, SJVN has since been providing umpteen amenities for the benefit of the people of village Bayal





where the power house of 412 MW Rampur Hydro Power Station is located. The company has now decided to develop Jhakri and Bayal villages as model villages. The company has identified various works to develop Jhakri and Bayal as Model Villages in consultation with the village committees which are being implemented/proposed to be implemented in the times to come.

#### **Financial support for Construction of School-cum-Home for special children**

The residential school run by Himachal Pradesh Bal Kalyan Parishad at Dhalli since 1976 in an old, unsafe and dilapidated building was looking for financial assistance and attention of not only the state and central governments but also NGOs and individual philanthropists. The Council had little funds to manage the academic and skill development needs of the inmates. The Himachal Pradesh State Council for Child Welfare under the Department of Social

Justice & Empowerment, Government of Himachal Pradesh running the school, had been looking for liberal funds for construction of a new and large building. The differently-abled friendly building will have built in structural and voice guides for easy movement of the children.

The residential school had been established to provide academic education up to 10th class which was later upgraded to +2 level for the children from marginalised sections of the society in Himachal Pradesh. The State Council had been running the school with the help of grant-in-aid from the government of India and Government of Himachal Pradesh besides financial assistance from the public at large.

Considering the above, SJVN Foundation has decided to extend financial support of ₹827.99 Lakhs for construction of this School-cum-home





for visually challenged and speech and hearing impaired children. Further, a MOU was signed with Department of SC, OBC & Minority Affairs, Himachal Pradesh. This project is being implemented through HP PWD.

Further, Aids and assistive devices have also been provided to these children in association with ALIMCO.

#### **Construction and maintenance of crematoriums at Shimla**

SJVN is extending a financial support for construction and maintenance of a crematorium at Annandale and at Kanlog in Shimla. The Foundation has released the first instalment of ₹3.93 lakh out of a total commitment of ₹15.75 lakh to the Shamshan Ghat Welfare Society, Annadale, Shimla

Similarly SJVN is also providing a financial assistance of Rs. 2.57 Lakh for construction of two additional cremation beds and other works at the cremation ground at Kanlog situated on Shimla bypass road.

#### **Support for construction of Gau Sadans in and around project areas in HP**

SJVN Foundation has framed guidelines for extending financial assistance for construction of Gau Sadans in and around the areas of company's operations.

#### **Renovation of Public Parks in Lucknow (East), UP**

Financial assistance of ₹1.18 Crore to Superintending Engineer, Uttar Pradesh Gramin Awasi Parishad (Gramya Vikas Vibhag) for renovation of 17 public parks in Lucknow (East) has been considered by

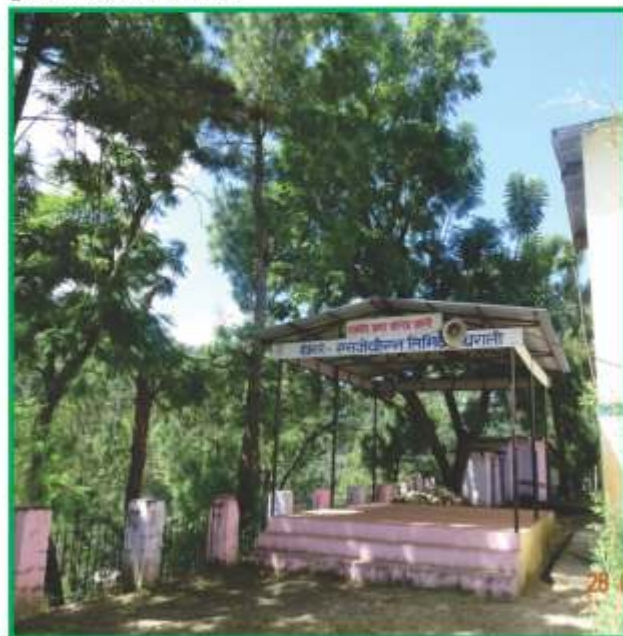
the SJVN Foundation. Based on the detailed estimate received from the concerned authorities, a MOU will be signed.

#### **Mahila Mandal in Nadaun**

SJVN Foundation is also providing 50 chairs each to 22 Mahila Mandals in various Panchayats of Nadaun, in Hamirpur district against a proposal of the state government. The Trust also resolved that similar representations from other Mahila Mandals will be considered by projects. As considered, chairs have been provided provided by Dhaulasidh HEP.

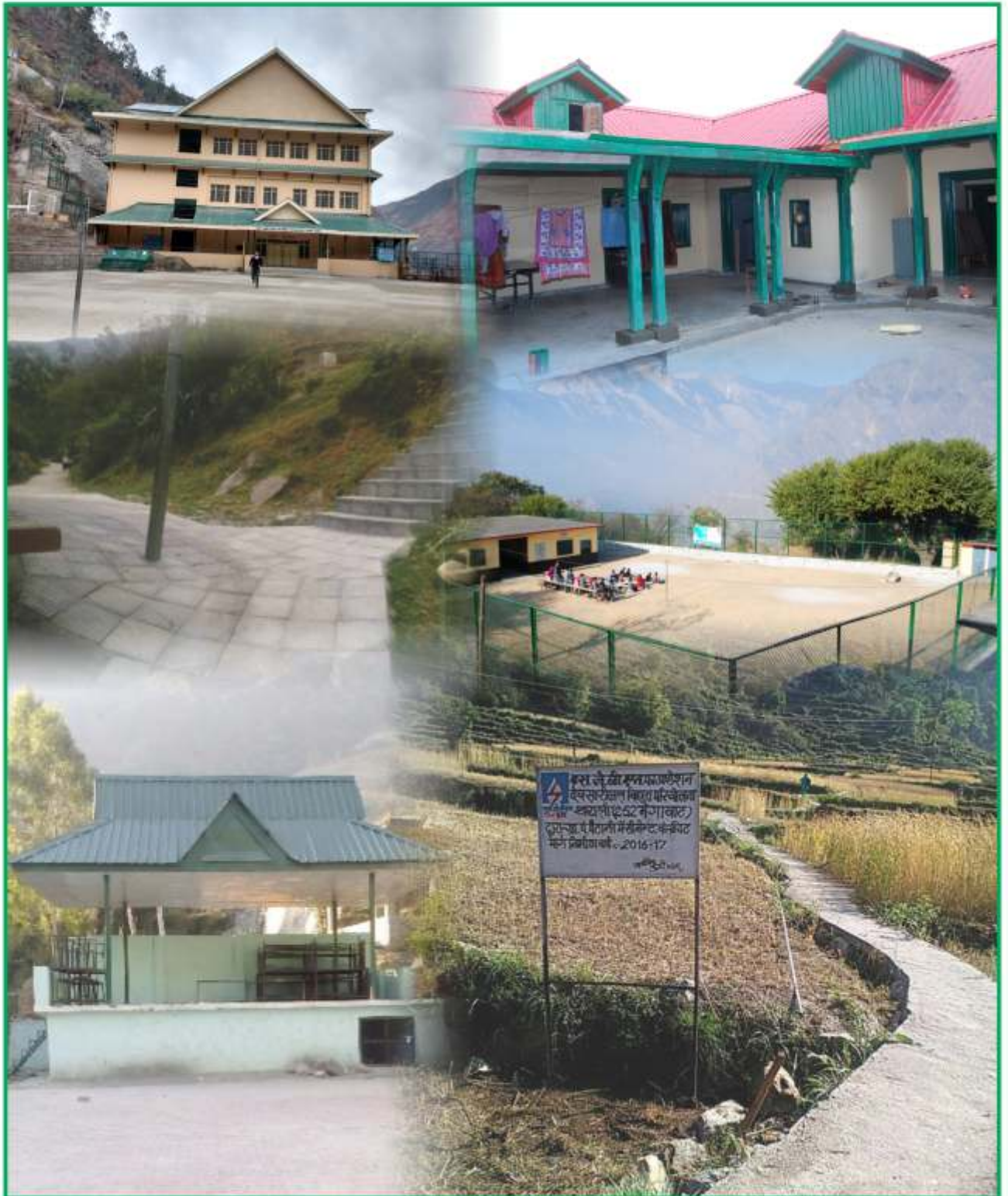
#### **Installation of ATM water cooler at Lakkar bazar Bus stand, Shimla**

On the request of Himachal Road Transport Corporation, a ATM water cooler is being installed at Bus Stop, Lakkar Bazar, Shimla for the passengers and public. SJVN Foundation has consented to HRTC for providing financial support for this facility in the public interest.





## Infra at a Glance



**CSR and Sustainability**  
Annual Report 2016-17



## Glimpses of Major CSR & Sustainability Initiatives 2016-17

### D. Sustainable Development



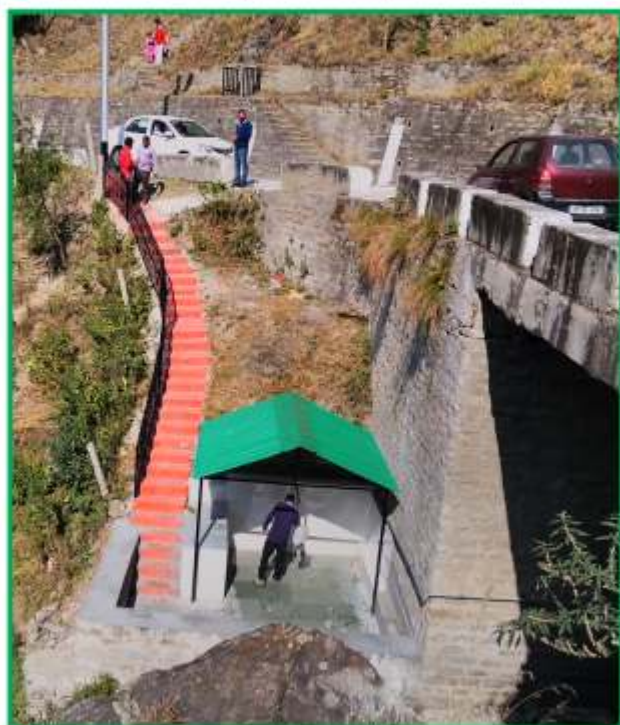
**S**JVN firmly believes in the philosophy that we have to meet the needs of present generation without compromising the ability of future generations to sustain their own needs. In this direction, SJVN undertakes various initiatives in the field of environmental sustainability. Under this initiative SJVN has undertaken a number of steps like Swachh Vidyalaya Abhiyan, rehabilitation of water bodies, sewerage treatment plants and also generating awareness drives for the people. Other projects taken up include the mass awareness campaign for energy conservation through school children, setting up of bio-diversity park in Uttarakhand and also solar lights and high mast lights in Uttar Pradesh.

#### Infrastructure to secure water needs- Rehabilitation of water bodies

Water bodies and bowdies used to be a major natural source of water supply in hill areas. Before the advent of pipe line water supply, these water bodies only catered to the needs of the local people. With the passage of time these bowdies have gone out of use because of the lack of rehabilitation and maintenance. In order to restore these sources of natural water supply, SJVN has come forward in a humble way. During the FY 2016-17, SJVN Foundation has rehabilitated/ restored 19 water bodies in and around its projects in

Himachal Pradesh and Uttarakhand while work on 5 more water bodies is in progress. Status of the works being undertaken is as follows:

S. N.	Name of project	No. of assets		
		Under Construction	Completed	Total
1	NJHPS	-	02	02
2	RHPS	01	06	07
3	LHEP	01	03	04
4	DSHEP	-	03	03
5	NM&JS	01	-	01
6	DHEP	02	04	06
7	APHEP	-	01	01
<b>Total</b>		<b>05</b>	<b>19</b>	<b>24</b>





## Swachh Vidyalaya Abhiyan

### (a) Financial assistance for Construction of toilets

Though SJVN had already surpassed the Ministry of Power's target of providing 2271 toilets in schools by constructing 2421 toilets, the company has further agreed to extend financial assistance for construction of 178 toilets by Sarva Shiksha Abhiyan (SSA) of Himachal Govt. at a cost of ₹133.50 lakhs. Funds of ₹66 lakh in two installments have already been released to SSA by the company while the balance funds are to be released after receipt of Utilization Certificate from the SSA.

### (b) Audit of toilets constructed under Swachh Vidyalaya Abhiyan

The audit of toilets constructed under Swachh Vidyalaya Abhiyan was done on pro bono basis through chartered accountants from ICAI and wherever

audit through pro bono basis was not possible, the same was done through engagement of auditors on payment basis by engaging CAs through the respective projects.

The details of audit conducted are as follows :

Name of project	Audit conducted on no. of toilets		
	On pro bono basis	On payment basis	Total
NJHPS	-	33	33
RHPS	10	-	10
LHEP	-	36	36
DSHEP	-	20	20
NM&JS	-	40	40
DHEP	07	-	07
BTPP	36	-	36
APHEP	DRDA has conducted audit on their own and submitted its report to APHEP.		
<b>Total</b>	<b>53</b>	<b>129</b>	<b>182</b>





**(c) Maintenance of toilets constructed under Swachh Vidyalaya Abhiyan**

As per the directives of the Ministry of Power, a mechanism was evolved for maintenance of toilets in the schools under Swachh Vidyalaya Abhiyan and it was decided to provide a lump sum maximum amount of ₹5000 per toilet per FY which can be released by respective project managements to the schools for maintenance of toilets (for general maintenance like repair/change of cistern, seat, tap, wash basin, doors, water tanks, other sanitary fitting, white washing, painting etc.) on receipt of duly verified copies of vouchers by Principals of the schools.

During the year an expenditure of ₹6,56,366 has been incurred on maintenance of 165 toilets in 81 schools as per details:

S. N.	Name of project	No. of schools	No. of toilets	Expenditure incurred
1	NJHPS	27	55	1,67,909
2	RHPS	03	05	14,990
3	LHEP	01	01	3,500
4	DSHEP	02	04	17,661
5	NM&JS	02	08	15,000
6	APHEP	46	92	4,37,306
	<b>Total</b>	<b>81</b>	<b>165</b>	<b>6,56,366</b>

**Energy Conservation Drive**

**Mass campaign through State Level Painting Competition**

Like previous years, a State level Painting competition was organized under National campaign in Raj Bhawan, Shimla (HP) on 9th November 2016. Selected 110 students out of a total 5,42,226 students from 14,468 schools of Himachal Pradesh





participated in the painting competition. For this State level painting competition, the participants were divided into two categories (A&B). The participants adjudged first, second and third from each category were awarded cash prizes of ₹20,000, ₹15,000 and ₹10,000 respectively, whereas 10 participants from each category were also awarded ₹5,000 each as consolation prize. Three winners from category 'A' were also sent for National level competition held at New Delhi on 12th December, 2016. One of these participants from Himachal Pradesh also bagged BEE consolation prize at the prize distribution function held on 14th December, 2016 at New Delhi.

### **Setting up of a Biodiversity Park at Vigyan Dham**

SJVN Foundation is providing financial assistance to Uttarakhand State Council for Science and Technology, Dehradun for setting up of a Biodiversity Park at Vigyan Dham, Dehradun under its CSR initiative. The total financial implication of the project is ₹49,65,140. The project includes

surface dressing of area, construction of drainage system, horticulture & landscaping, irrigation system, construction of pond with fountain and lighting system, construction of green house, etc.

The Biodiversity Park will provide an ideal opportunity for students to enrich their knowledge in bio diversity such as herbal garden, medicinal plant garden, rare and endangered species. As far as the environmental aspect of the project is concerned it will provide ecological service in terms of recharging ground water, protection of land from erosion, tracking of dust, sequestering carbon dioxide and assimilating pollutants besides serving as a habitat for plants and animal species.

### **Construction of Individual Household latrines (IHHLs)**

For the promotion of Open Defecation Free (ODF) mission of the Government of India, SJVN has consented to participate in a programme of providing 17049 toilets in the households of





residents jointly with the Government of Punjab and the Government of India. The initiative is to extend financial support under Swachh Bharat Mission for construction of Individual Household Latrines (IHHLs) in district Ludhiana under Open Defecation Free (ODF) program in association with Bharti Foundation, Punjab State, Mission Director, SBM in Ministry of Urban Development (MoUD), GoI and Ministry of Power. Accordingly MOU was signed between three parties on 17.10.2016 sharing the cost at the ratio of 50% by Bharti Foundation, 25% by SJVN and remaining 25% by Punjab Govt & Govt. of India.

### Installation of Solar Lights in Uttar Pradesh

A MoU was signed with EESL for installation of 100 LED based solar street lights and 50 high mast lights in Lucknow at a cost of ₹71,74,008 plus applicable service taxes. The 1st Installment of ₹ 7,17,400 was released to EESL on 31st March, 2017.

Another, MOU was also signed with EESL for installation of LED based 25 high mast lights and 325 solar street lights at a cost of ₹84,65,526 plus applicable service taxes.





## Glimpses of Major CSR & Sustainability Initiatives 2016-17 : E. Preservation & Promotion of local culture & sports

To promote the composite culture of India, SJVN also extends financial support for the preservation of international, national and local festivals. During FY 2016-17, more than ₹27 Lakh were spent towards promotion of local culture & sports. Some of the notable festivals supported during the year are International Lavi Mela, Rampur; Shimla Summer Festival, Kullu Dussehra, Kullu; Hamir Utsav, Hamirpur; Kinnaur Mahotsav etc.



## F. Assistance during natural disasters

**Contribution towards Chief Minister's Relief Fund**  
SJVN has long been associating itself with the miseries of the people affected by natural disasters like floods, earthquakes, etc. and also contributes to the national and state relief funds. During the FY 2016-17, a contribution of ₹50 lakhs was made towards Chief Minister's relief fund, Himachal Pradesh. A cheque amounting to ₹50 lakh towards CM's Relief Fund was presented to Hon'ble Chief Minister of Himachal Pradesh by SJVN management on 28th December, 2016.

**Flood Relief in Bihar :** During the massive flood in Bihar in the year 2016, SJVN extended support to appx. 1000 flood affected people and provided the

essential commodities like food items, candles etc. The support have been distributed in mainly in Banarpur & Sikraul villages. In addition, medicines were also distributed to primary health centre, Chausa.





## Recognition of CSR efforts of SJVN

In recent years, efforts of SJVN in the area of Corporate Social Responsibility have been recognized and acknowledged by national and international forums. During the FY 2016-17 also, SJVN was honored with many awards. The company's CSR group is not only aggressively involved in implementing the various measures under different CSR verticals, but also documenting the efforts on a regular basis for making presentations before various award committees. The process of awards involves multi stage evaluations, scrutiny by the eminent juries, presentations, site visits and reference checks from various statutory and concerned authorities. It is a matter of

great honor that SJVN Limited has been conferred with eight awards during FY 2016-17 at Corporate level and at Individual level.



### CORPORATE AWARDS

S. N.	Name of Award	Date of the Award
1	PL. Roy Award for the Foundation's outstanding contributions	1st October, 2016
2	Fame Excellence Award in the category 'Health Excellence'	12th February, 2017
3	9th CIDC Vishwakarma award in the category 'Achievement Award for Social development & Impact'- Trophy and certificate	7th March, 2017
4	CIDC 'Partners in Progress' trophy 2017	7th March, 2017
5	Global CSR Excellence & Leadership Awards in the category 'Best Corporate Social Responsibility Practices'	18th February, 2017



### INDIVIDUAL AWARDS

#### Name of Award

Global CSR Excellence & Leadership Awards-Lifetime Achievement Award to Shri N.L. Sharma, Director (Personnel) by World CSR Congress

Fame Excellence Award 2016 to Shri D.P. Kaushal, Addl GM (P&A)-CSR head in the category 'Community development'

9th CIDC Vishwakarma Awards 2017- Achievement Award for Public Officer to Shri D. P. Kaushal, Addl GM (P&A)-CSR Head





## Documentation, Monitoring and Evaluation

While CSR projects have defined aims, they are often planned and measured only in terms of their budget utilization. But financial measurement alone is not a sufficient indicator of the overall return of the company's resources. SJVN, therefore, has developed and implemented a well laid down internal and external mechanism for monitoring as well as evaluating the reach and effectiveness of CSR programs. There is a defined internal and external monitoring and evaluation system of CSR activities. At the Board level a Committee of Directors on CSR (COD on CSR) headed by an Independent Director periodically reviews and monitors CSR programs/activities undertaken by SJVN through the Foundation. During the financial year 2016-17 five meetings of COD on CSR were held. The CSR progress reports are submitted to COD periodically. On the basis of progress reports, the Committee gives suggestions and its recommendations. The Committee also takes a note of the expenditure incurred by the CSR Foundation and details of the utilization of funds disbursed.

In addition, at Corporate level the CSR projects are monitored by SJVN Foundation which meets at least once in every quarter. In financial year 2016-17 four meetings of the Foundation were held

where the project officials were also present as special invitees.

Further, at project level, the respective Heads of Projects (HOPs) and Committees constituted at local level including Village Development Advisory Committees (VDAC) carryout monitoring of CSR activities from time to time.



Further, all CSR programs are documented and disclosed/publicised in public domain through annual reports, SJVN Website, radio programs, journals, public libraries, Project Information Centers etc.





### Monitoring and evaluation through External Independent Monitor

The USP of monitoring and evaluation system of SJVN has been the appointment of External Independent Monitor comprising of eminent experts from multi-disciplines like social science, civil engineering, rural development, administration, etc. The committee carries out the evaluation of CSR programs of all the projects and corporate office.

An External committee comprising the following members was engaged for evaluating CSR and Sustainability projects: .

- 1 Shri Rakesh Kaushal, Retired, IAS
- 2 Dr. R.K. Sood, Retired Chief Scientist Officer (Dept. of Environment, GOHP)
- 3 Dr. Ranveer Singh, Retired Professor and Officer in-charge, Agro-Economic Research Centre, HPU, Shimla

The above committee has already visited projects located in HP and Uttrakhand for monitoring the effectiveness of the programmes being undertaken.

### Impact Evaluation of CSR Programs

Impact evaluation study is conducted at 5 year intervals to evaluate long term impact of the CSR programs on local community such as rise in literacy level and increase in basic income as well as to explore other socio-economic benefits.

A. During FY 2016-17, SJVN got the impact evaluation study of scholarship, skill development and education related programs conducted through **M/s Centre for Market Research & Social Development Pvt. Ltd New Delhi.**

### Findings of the Study

- *The study reveals that a total 1183 students have benefitted under scholarship/ reward program of SJVN since 2010. With the introduction of scholarship schemes, the number of girl students going to school has remarkably increased in the project areas. Data gathered during the study shows that school enrolment is improving in the project areas. The Net Enrolment Ratio (NER) for elementary education is now 100% and for secondary level it is close to 100% which is a remarkable achievement. Dropout students after elementary level have fallen to negligible and Students from BPL families also feel supported.*
- *A total 2220 candidates have been trained through various skill development programs of SJVN. Major trades of training offered are COPA, electrician, plumber, welder, office assistant, cutting/tailoring, bag making, sweater knitting, toy making, mobile repairing, computer training, BPO, bed side attendant and*



fruit processing. Agriculture and horticulture workshops of 2 to 5 days duration are also conducted for farmers. Majority of the trainees were positive about the training methodology, performance of the trainers and improved employability.

- Comparative analysis of the annual income of beneficiaries and non-beneficiaries shows that the annual income of 60.7% beneficiaries is now above ₹50,000, while those of the non-beneficiaries was much less than ₹50,000. This clearly indicates that educational and skill development programs of SJVN had a positive impact on the income of the families of the beneficiaries.
- 33 educational institutions were given financial assistance by SJVN since 2010 for up gradation of educational infrastructures like buildings, classrooms furniture and teaching aids etc. Fencing,

boundary wall, toilets, playground, etc were also constructed under the program.

**B.** Further, comprehensive evaluation study of other verticals such as health & Hygiene, infrastructural development, sustainability development and preservation of sports and culture across the projects located in the states of Himachal Pradesh, Arunachal Pradesh, Uttarakhand, Bihar and Maharashtra is being carried out through **PricewaterhouseCoopers Pvt. Ltd., India (PwC), New Delhi.**

**Audit by Indian Audit and Accounts Department, New Delhi**

An Audit on CSR was carried out by Indian Audit and Accounts Department, New Delhi for the year 2015-16.





## Closing Summary

With a budget of more than ₹37 crore for the year 2016-17 SJVN had a marginally better level playing field for implementing its CSR activities more vigorously. The additional budget of ₹3.22 crore, made available for the year was on account of unspent budget of previous year. The largest share of the budget was incurred on Education and Skill Development activities followed by Infrastructure and Community Development; as well as Health and Hygiene. In the field of reaching out to the poor and needy for extending health and medical services, two additional Mobile Medical Units were launched during the year one each in Himachal Pradesh and in Uttarakhand through HelpAge India. As a result, the number of beneficiaries has also increased. Another major activity undertaken was to provide artificial limbs, aids and assistive devices to more than 1200 persons with disabilities (PWDs) in Himachal Pradesh, Uttarakhand and Bihar at a cost of ₹1.19 crore through Artificial Limbs Manufacturing Corporation of India (ALIMCO).

Under the Government of India's initiative and as a step towards realizing the vision of Hon'ble Prime Minister of India, who said that "the 21st century required that India's ITIs acquire global recognition for producing quality skilled manpower" SJVN came forward to develop six government run Industrial Training Institutes in Himachal Pradesh as 'Centres of Excellence'. In this direction the company has signed a MoU with the Department of Technical Education.

In furthering the Government of India's Mission of developing an Open Defecation

Free (ODF) society, SJVN extended its existing Sewerage Treatment Plant in village Jhakri to three more villages namely Kharkag, Shanti Nagar and rehabilitation colony with financial implication of ₹2.95 Cr through I&PH Deptt, GoHP.

After having established its mark of providing as many as 2421 toilets in government schools in the states of its operations under the Government of India's Swachh Vidyalaya Abhiyan, SJVN is now also extending assistance towards maintenance of toilets already constructed by keeping a provision of fund of ₹5000 per toilet per year to the schools. Where toilets have been constructed under SVA.

The societal works of the SJVN as a responsible corporate citizen became more laudable when it came forward to extend a financial support of ₹8.29 crore for the construction of a residential school building for the differently abled children at Dhalli near Shimla. Over 100 visually challenged and speech and hearing impaired children will now have a more secure school cum home which is also going to bring smiles on these innocent faces.

Over the years, the CSR activities are being implemented by SJVN Limited under six major verticals which are periodically reviewed and strengthened in line with the policies of not only the Government of India, but also the governments of states of its operations. For the year 2017-18, a budget of ₹35.56 Cr. has been kept for furthering the activities during the year.



*Goodness is the only investment that never fails*



**CSR** Sustainability



**एसजेवीएन फाउंडेशन**  
**SJVN Foundation**

Shakti Sadan, SJVN Corporate Office Complex,  
Shanan, Shimla, HP-171 006



# SJVN Foundation

Caring People for Sustainable Growth



## एसजेवीएन लिमिटेड

### SJVN Limited

(A Joint Venture of Govt. of India & Govt. of H.P.)  
A 'Mini Ratna' & Schedule 'A' PSU | An ISO 9001 : 2015 Certified Company

**Regd. Office :** Shakti Sadan, SJVN Corporate Office Complex, Shanan, Shimla-171 006, Himachal Pradesh (INDIA)  
**Expediting Office :** IRCON Building, C-4, District Centre, Saket, New Delhi-110 017 (INDIA) Phone : 0177-2660275

**Website :** [www.sjvn.nic.in](http://www.sjvn.nic.in)